



SPECIALIST IN
**NATURAL
DYEING,
YARN AND
GANDHI FABRIC
PROCESSORS**



About
YUSA NATURAL
2024

www.yusanatural.com

ceo mssg!

Yusa Natural is a pioneering manufacturer of Natural Dyed Yarn, Fabric, Printed Fabric, and Gandhi Fabric under the esteemed brand name Yusa Natural. With a legacy rooted in tradition since 1901, we combine state-of-the-art technology with advanced machinery to produce high-quality natural dyed products, which have firmly established our presence in the global market.

The visionary behind our brand, Mr. Aasif Chhipa, son of Mr. Yusufbhai Sultanbhai Chhipa, inherited a wealth of knowledge about natural dyes from his father. With this deep-rooted expertise, he founded Yusa Natural, propelling our brand to the forefront of the industry.

In a remarkably short span, we have embodied the resilient spirit of a Spartan, achieving a diverse range of products that set trends in the natural dye sector. Today, Yusa Natural is recognized as a leading innovator, delivering premium, trendsetting products and services that cater to an array of industries and market segments.



We are

We at **Yusa natural** believe in providing quality products, Just as our ancestors. Our family began working in the textile industry since 1901. We have rich culture when it comes to Gandhi Fabric and natural dyeing. This is our 7th generation which is working and providing best products in the same field. In fact our cast is chhipa who has been working in the textile industry since years and are still working in the same field, forwarding our legacy to the coming generation.

Natural Dyes

- We live In the world which is full of harmful chemicals, Humans are using them in each and every field.
- Our main motto is to promote natural dyes and let people to get more aware about organic clothing.
- We want our consumers to get more close to our nature.
- While making our dyes we use natural raw materials like herbs, leaves, bark, flowers etc.
- When people wear natural dyed fabric they are not at all harmful towards their skin as these clothes are biodegradable and has healing properties.
- While making this fabric no air or water pollution occurs thus it is environmental friendly as well.
- It is not about what we do but how we do it makes all the difference.

Gandhi Fabric

- Gandhi Fabric is hand spun and woven cotton fabric which is very light and breathable when worn.
- Gandhi Fabric is also known as Gandhi(bapu) fabric as Gandhi promoted this fabric during the time of independence.
- Gandhi Fabric creates large number of employment for the weavers and spinners.

Organic fabric

- The cotton of organic fabric is grown without any pesticides.
- The whole process from fiber to fabric no harmful chemicals are used, thus this fabric has GOTS certificate (Global Organic Textile Certificate).
- Organic fabric is also known as GOTS fabric.

Products we offer:

- Hand Spun, Hand Woven, Natural Dyed & Printed Gandhi Fabric.
- Natural Dyed & Printed Organic Fabric.
- Hand Spun, Hand Woven, Natural Yarn Dyed Gandhi Fabric Fabric.
- Natural Yarn Dyed Handloom Fabric.

About Company

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1901

Noor Mohammed Mehmudji Chhipa laid the foundation of Gujarat's top natural dye industry in 1901 by establishing "Mehmudji Aliji Dyeing Co." His expertise in creating natural dyed yarns and fabrics led to outstanding success. His work remains a significant milestone in the history of natural dye manufacturing in Ahmedabad.

1942

Sultanbhai Noor Mohammed Chhipa, his son, expanded the business by incorporating synthetic dyes and diversifying into synthetic dyed yarn, fabrics, and printed fabrics. He also collaborated with Gandhi Fabric Gram Udhog, establishing two new process units and becoming renowned in the industry for both natural and synthetic dye manufacturing.



vision

To be a global leader in sustainable textile manufacturing by preserving the rich heritage of natural dyes, blending tradition with innovation, and promoting eco-friendly, high-quality products that inspire conscious living and set new standards in the textile industry.





mission ”

To consistently produce natural dyed yarns, fabrics, and Gandhi Fabric that uphold our century-old legacy of craftsmanship and sustainability.

To continuously innovate and adopt advanced technologies for efficient, bulk production while maintaining eco-friendly practices.

To build lasting relationships with customers by delivering premium, naturally dyed products that meet evolving market needs and contribute to a greener future.



1975

Yusufbhai Sultanbhai Chhipa continued to modernize the family business, focusing on synthetic dyes while revisiting his grandfather's traditional natural dye expertise. His leadership steered the company towards a balanced approach, integrating both synthetic and natural dye processes, setting a foundation for future innovations.

1998

Asif Yusufbhai Chhipa, son of Yusufbhai, embraced his family's legacy by creating the Yusa Natural brand. With advanced technology and a commitment to natural dyes, Yusa Natural rapidly became a leader in the industry, known for its innovative, sustainable products and skilled workforce, catering to evolving market demands.

How We Work

01

Handloom Fabrics: Yusa Natural specializes in crafting an array of handloom fabrics made from cotton, silk, and linen. Each fabric is meticulously woven using traditional techniques, combined with modern advancements. The result is a unique, high-quality textile that embodies both the rich heritage of handloom weaving and the elegance of natural materials.



02

Collecting Sources: Yusa Natural carefully sources herbs, leaves, and flowers from the environment, ensuring that only the most potent and pure natural ingredients are selected. This rigorous sourcing process is the foundation of their natural dyeing methods, as the quality of the raw materials directly impacts the vibrancy and longevity of the final product.



03

Extracting Dyes and Herbs: At Yusa Natural, the process of extracting dyes from herbs and other natural ingredients is a carefully controlled and refined practice. The team leverages ancient knowledge and modern technology to capture the essence of these ingredients, transforming them into rich, vibrant dyes that infuse fabrics with natural beauty and durability.



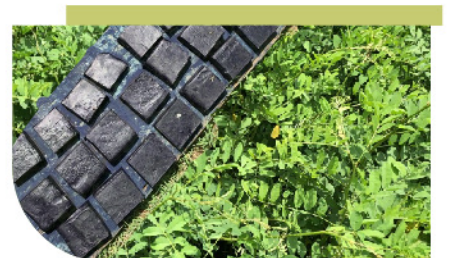
04

Printing on Fabrics: Yusa Natural's dyeing and printing processes are a testament to their commitment to sustainability and tradition. Utilizing only the natural extracts derived from herbs and other ingredients, they apply these dyes to fabrics with precision and care, creating stunning, eco-friendly textiles that are free from harmful chemicals and synthetic additives.



05

No Chemicals: Dedicated to preserving the environment and promoting healthy practices, Yusa Natural ensures that their entire dyeing and printing process is chemical-free. By relying solely on natural ingredients and traditional methods, they produce textiles that are not only beautiful but also safe for both people and the planet.



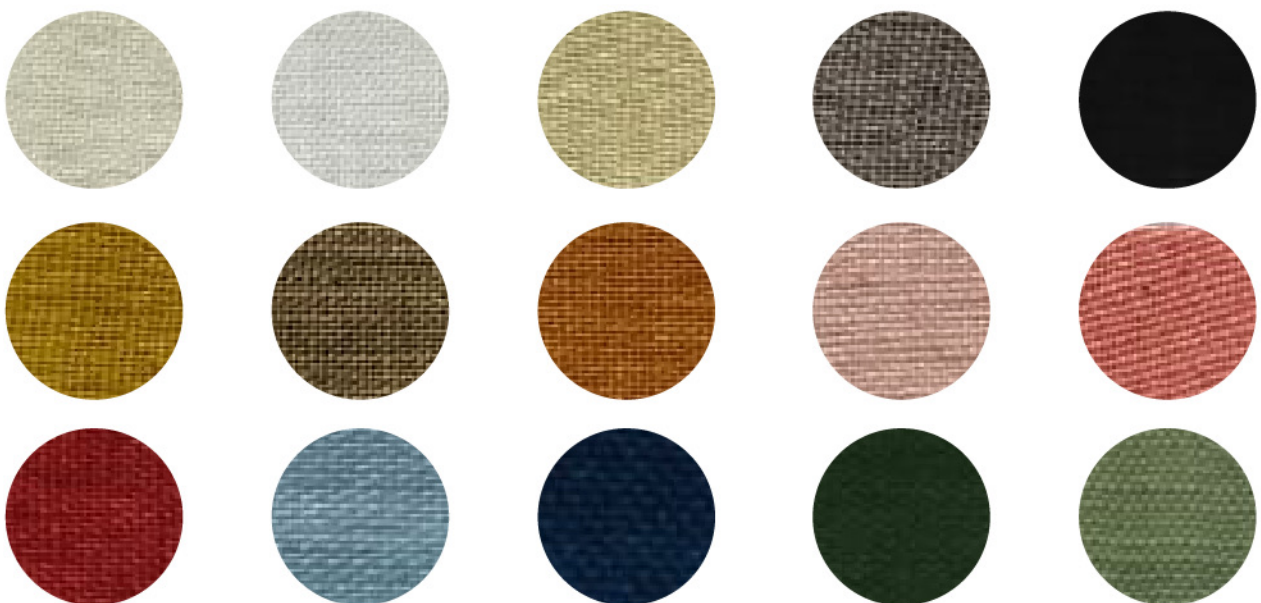


At Yusa Natural, we are committed to using only natural dyes, ensuring that our fabrics are free from harmful chemicals and completely safe for the skin. By preserving the age-old techniques of natural dyeing, we create vibrant, eco-friendly textiles that embody purity and sustainability. Our natural dyeing process is not only gentle on the environment but also on the people who wear our products. With a focus on quality, tradition, and innovation, Yusa Natural continues to offer premium fabrics that are both beautiful and sustainable, helping to create a healthier, more eco-conscious world, one thread at a time.



We preserve the oldest traditional methods, ensuring every color is pure, natural, and vibrant. Our sturdy fabrics carry the legacy of time-honored craftsmanship and the purity of natural colors.

Our Natural Shades :





100% NATURAL



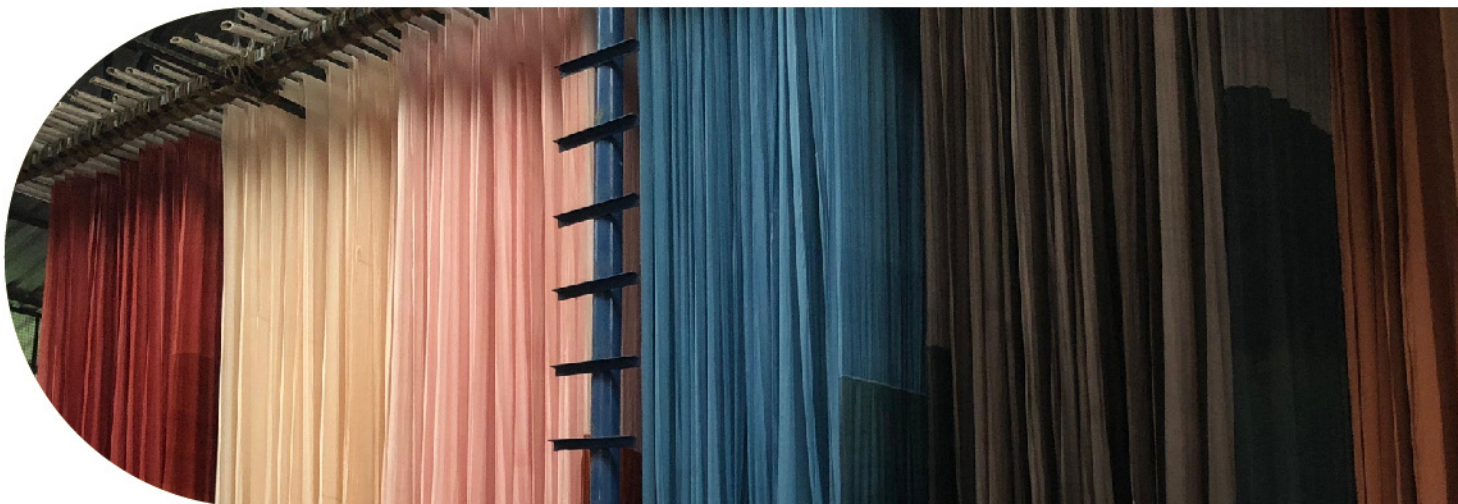
Our Best Service

“We preserve the oldest traditional methods, ensuring every color is pure, natural, and vibrant. Our sturdy fabrics carry the legacy of time-honored craftsmanship and the purity of natural colors.”

250+
clients
distributors

Yusa Natural, a heritage brand established in 1901, supplies raw materials to over 250 companies worldwide. Our USP lies in delivering 100% natural, chemical-free products in bulk, preserving purity and tradition across generations.

- Natural Printed Fabric
- Natural Dye Fabric
- Natural Dyed Yarn
- Natural Dye (Indian Madder)



Healthcare / eco-friendly

Yusa Natural takes pride in offering 100% natural products, free from chemicals and harmful ingredients. Our fabrics are dyed using natural colors, ensuring safety and purity. Every cloth is crafted through traditional handwoven and spinning processes, allowing the fabric to breathe and promote air flow. We are dedicated to sustainability, using only natural products in our dyeing and manufacturing. At Yusa Natural, we blend heritage craftsmanship with eco-friendly practices to create fabrics that are safe, comfortable, and earth-friendly.



Yusa Natural is a company engaged in the manufacturing of Natrual Dyed Yarn, Fabric, printed Fabric, Gandhi Fabric - Yarn under the brand name of "YUSA NATURAL"



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